



Leams X Mustela Plastic Collection & Recycling CSR Campaign
(FS to Year 10)

Dear Parent,

Greetings from **The Apple International Community School**.

At LEAMS Education, we are committed to nurturing environmentally responsible global citizens and promoting sustainable practices within our school community. We are pleased to announce the launch of the Mustela Plastic Collection & Recycling CSR Campaign, which will run from 8th June 2026 to 3rd July 2026 across all LEAMS Education schools.

This initiative aims to encourage students and families to actively participate in environmental conservation by collecting and recycling used plastic bottles, thereby contributing to a cleaner and greener future.

Campaign Details

Campaign Period:
8th June 2026 – 3rd July 2026

Eligibility:

Open to all students across all year groups. Participation is voluntary.

How to Participate

- Students may bring clean and empty plastic bottles from home.
- Bottles must be thoroughly rinsed and cleaned before submission.
- All bottles must first be handed over to the class teacher, who will record the student's name and the number of bottles submitted for tracking purposes.
- After recording, bottles will be placed in the designated collection point within the school.

Materials Accepted: 

- Water bottles
- Juice bottles
- Soft drink bottles
- Similar recyclable plastic containers

Materials Not Accepted:

- Glass containers
- Metal cans
- Food containers with residue
- Hazardous materials
- Bottles containing liquids



Exciting Rewards

The Top 3 student contributors from the school will each receive an **AED 500 Decathlon Voucher** in recognition of their outstanding contribution to the campaign.

Winners will be determined based on the total number of eligible bottles collected during the campaign period. Final verification will be conducted by the school prior to submission and announcement of winners. The school's decision regarding the results will be considered final.

Why Participate?

By taking part in this campaign, students will:

- Contribute to reducing plastic waste.
- Develop environmental awareness and sustainable habits.
- Support community-driven recycling initiatives.
- Become ambassadors for a greener future.
- Learn the importance of responsible waste management and environmental stewardship.

This initiative forms part of LEAMS Education's ongoing commitment to sustainability, environmental responsibility, and the development of responsible global citizens.

We encourage every family to participate in this meaningful initiative. Together, we can reduce plastic waste, protect our environment, and demonstrate the collective power of our school community in creating a positive impact.

Recycle Today. Protect Tomorrow.

Thank you for your continued support and cooperation.

Kind Regards,

Pretty Khosla

Pretty Khosla
Principal