



Achieve3000 & Rosen Level up prog - M
(Year FS to Year 9)

Dear Parent,

Greetings from **The Apple International Community School!**

In line with our vision to foster academic excellence and holistic development, we are pleased to announce the introduction of two internationally recognised literacy solutions across our year groups as part of a skills-based programme, designed to build critical 21st-century reading and comprehension skills in alignment with international standards.

The following E-Reading Programmes are being introduced.

- **Rosen Level Up Programme** – FS1 to Year 3
- **Achieve3000 Literacy Solution** – Year 4 to Year 9

These research-based platforms have been carefully selected to enhance and personalise each child's reading journey, ensuring measurable growth in comprehension, fluency, and vocabulary development.

Why These Platforms?

Reading is the foundation of all learning. The vision 2030 highlights literacy as a key driver of student success in international benchmarking assessments and beyond. By adopting **Achieve3000 and Rosen Level Up**, AICS is equipping students with innovative tools that raise reading proficiency while nurturing a genuine love for lifelong reading.

How the Programme Work

- Each child begins with a **baseline reading activity**—a short, independent task completed **without any help**. This gives an accurate picture of **your child's** reading level and produces a **Lexile score**.
- Each child is then provided with a **personalised reading pathway** tailored to their abilities.
- The **Lexile framework** is used to assign texts at the “just-right” level for every student, ensuring they are appropriately challenged while building confidence.
- As students progress, their Lexile scores are continuously updated, allowing teachers and parents to **track measurable improvement**.

Key Benefits for Students

- **Personalised Reading**- Using the baseline results, the programs suggest texts that are just right—challenging enough to help them grow, but not so hard that they feel discouraged.
- **A Growing Library** - A wide range of engaging, age-appropriate texts across multiple subjects.



- Opportunities to strengthen **comprehension, critical thinking, and academic vocabulary**.
- **Real-time progress** tracking through Lexile scores, enabling teachers and parents to monitor growth closely.
- **Differentiated practice** that challenges students at the right level and builds reading confidence.
- **Skills for School & Beyond:** Daily reading strengthens, prepares students for IGCSE and future success.

We are confident that this initiative will empower every learner to become a strong and confident reader well-prepared for academic success and inspired to explore the world through the power of books.

Programme Fees & Payment Details (Skills-Based Reading Development Programme)

- **Rosen Level Up Programme (FS1–Year 3) – AED 60 per year**
- **Achieve3000 Literacy Solution (Year 4–Year 9) – AED 80 per year**

Payments may be made in cash or by card at the school fee collection counters. Parents may also conveniently pay through the **Zenda App** (available on Google Play Store/App Store): <http://app.zenda.com/getstarted>. Please use the school code **AISDXB** and log in using your registered email address or mobile number, then authenticate with the OTP received.

Special Note: Payments can be made from **Friday, 26th September 2025, through Friday, 3rd October 2025, to the early-bird benefit.**

For your convenience, a detailed **FAQ document** is attached with this circular to address common queries about the programmes.

An orientation programme will also be arranged shortly to familiarize parents with the platforms. The date will be informed at the earliest.

Your continued support is greatly valued as we work together to empower our students with essential skill-based learning and development.

Warm regards,

Pretty Khosla

Pretty Khosla
Principal