



AICS / C /12-2023

Circular

September 17, 2023

### **ANTI-BULLYING AWARENESS -2023**

Dear Parents,

We are pleased to share that AICS Anti-Bullying Awareness programme is scheduled from **Monday 18th - Friday 22nd September**. The theme for 2023 is “**Make A Noise** “ against bullying.

AICS is a part of world Anti-Bullying alliance, which is intended to raise awareness of the issue of bullying among children, especially in schools.

Students across school are advised on how to act or respond if they encounter a bully or witness anyone being bullied at school, home or anywhere.

We have conducted awareness campaigns across all the key stages (**from 11th-15th September**) to ensure all students are aware of **Referral procedures, consequences, and report bullying incidents without any hesitation.**

Anti-bullying rally will be held on **22nd September** around the campus.

As a part of Anti-bullying awareness campaigns, AICS is planning to conduct poster and speech competition. Please encourage our students to participate in the events to stand against bullying. This is an on-going process throughout the year, where we will be conducting assemblies, surveys, awareness every month to inculcate the importance of anti-bullying.

Students are encouraged to report bullying incidents on email: **wellbeing@applecommunityschool.ae**

**With this AICS continues its commitment to ‘Zero Tolerance to Bullying’**

Kindly encourage your children to report the matter to the school Anti Bullying Squad if they face bullying.

**Kind regards,**

**AICS Team**